

# services

ONEONONE COMMUNICATIONS

## MARKETING

One On One Communications is a marketing agency, not an ad agency. There's a difference. We listen to your objective, determine the most effective ways to communicate it...then execute. The way to build your brand has fundamentally changed. Strong concept development, copywriting and art direction skills are still critical to communication. How each is applied continues to change.

## WEB

From blogs to full enterprise sites, One On One has the ability to align your brand and customers on the web. Planning, design, copywriting, implementation and metrics are all part of our core competency.

## SOCIAL MEDIA

Your brand is what your consumers say it is. So...what are they saying? Now more than ever, you need to participate in the conversation. Facebook, Twitter, LinkedIn and other social sites are the tools. One On One can harness each to monitor your brand and ultimately establish long-term brand allegiance.

## BROADCAST

Script development. Talent searches and free auditions. Experience with YouTube development and management. Established relationships with production houses and special effects experts. All this, plus our extensive in-studio experience can help you get the most out of every shoot/session.

## MOBILE

Mobile devices—and leveraging customer relationships with them—are the next big development in marketing. Mobile-savvy websites. Full SMS marketing campaigns. Quick-Response codes integrated into traditional advertising. If you're looking to use these tools, give us a call.

## PHOTOGRAPHY

Traditional photographers are too high-priced. Stock is too low-brow. The solution? **eXposed**, our photography division. We'll ensure your product is well represented, in-studio or on-site. Plus, our photographer is your art director, so each shot has an eye on both creativity and brand character.



[oneone.ca](http://oneone.ca) > Call (416) 504-2215 and ask for John